

London, 7th December 2020

Institutional Digital Subscriptions To British Museum Magazine Now Available

The British Museum has partnered with archiving experts Exact Editions to offer cutting-edge digital subscriptions to their membership magazine to institutions around the world. The expansive archive, which currently stretches back to 2006 and will be completed in early 2021, allows museum students and professionals alike to access a treasure trove of in-depth editorial content at the touch of a button across web, iOS and Android devices.

Founded in 1753, the British Museum is the oldest and greatest publicly funded museum in the world, exhibiting two million years of human history and culture. Published three times a year, the pages of membership title *British Museum Magazine* include striking visuals alongside museum and exhibition insights, research news and historical features.

Subscribing institutions will benefit from both seamless IP access on site and intuitive remote access options that facilitate access from any location. The archive also boasts an advanced search function that cements its status as a vital research tool.

British Museum Magazine is available in the Exact Editions institutional shop here:

<https://institutions.exacteditions.com/british-museum-magazine>

Membership Manager Claire Byfield commented: “The collection of archived issues has really been brought to life in this new digital format; the comprehensive search tool in particular will prove incredibly useful for those who work in or have a passion for the museum industry.”

Managing Director of Exact Editions, Daryl Rayner, remarked: “We’re delighted to be working with the British Museum on this new venture. Entering the digital institutional market will not only introduce the magazine as a teaching tool internationally, but also spread the Museum’s news and research across the globe.”

About British Museum:

Founded in 1753, the British Museum was the world’s first national public museum. Its collections focus on human history and culture and include over seven million objects. Enlightenment ideals and values – critical scrutiny of all assumptions, open debate, scientific research, progress and tolerance – have marked the Museum since its foundation.

The Museum is driven by an insatiable curiosity for the world, a deep belief in objects as reliable witnesses and documents of human history, sound research, as well as the desire to expand and share knowledge.

About Exact Editions:

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals with archives into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content, selling subscriptions and providing streaming solutions across web, iOS and Android platforms. Exact Editions are also the innovators of ‘Reading Rooms’ technology, so publishers can provide streaming, time-limited, access to digital editions.