

London, 21st September 2020

### **Music Monthly Crack Magazine Launches New Digital Archive For Institutions**

Independent music publication *Crack Magazine* has partnered with digital publishers Exact Editions to create a digital archive of fully-searchable issues that stretches back to 2012. Available for institutions around the world, the new resource is a valuable addition to libraries wishing to expand their holdings in the spheres of music and cultural studies.

As Europe's biggest independent music publication, *Crack Magazine* has gained a global reputation for supporting rising artists whose music tells listeners something about the world. Prestigious cover stars have included Bjork, Skepta, SOPHIE, Blood Orange, Thom Yorke, Dave and Jorja Smith.

The new archive, which will grow with each new issue published, allows institutional users to seamlessly access issues across web, iOS and Android platforms. Specific articles and interviews can be located at the touch of a button through the comprehensive search function, and remote access options permit the entire archive to be accessed both on and off campus.

*Crack Magazine* is available in the Exact Editions institutional shop here:

**<https://institutions.exacteditions.com/crack-magazine>**

Browse the archive for 7 days here:

**<http://bit.ly/CrackMagazineArchive>**

Director Luke Sutton commented: "The platform gives new life to our archive of issues, with the search function ensuring a particularly compelling browsing experience for users. We're excited to unlock the potential of the institutional market!"

Managing Director of Exact Editions, Daryl Rayner, remarked: "The striking covers and remarkable design of *Crack Magazine* make the new archive a treat for the eyes as well as the cultural mind."

#### **About Crack Magazine:**

*Crack Magazine* is a monthly independent music and culture magazine founded in Bristol in 2009. Since its conception, the magazine has been available to avid cultural observers in bars, record stores and creative spaces across Europe and New York.

Comprising over 100 issues published across 10 years, iconic artists including Jorja Smith, Bjork and Skepta have been the stars of major cover stories.

#### **About Exact Editions:**

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals with archives into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content, selling subscriptions and providing streaming solutions across web, iOS and Android platforms. Exact Editions are also the innovators of 'Reading Rooms' technology, so publishers can provide streaming, time-limited, access to digital editions.