

London, 19th July 2021

## **In Tune Monthly Launches Subscriptions To Modern Digital Archive**

Educational music publication *In Tune Monthly* has launched subscriptions to a modern digital archive of issues on the Exact Editions platform. The brand new digital edition, which comprises 56 fully-searchable issues, will grow with each new issue published and is accessible across web, iOS and Android devices.

*In Tune Monthly* ('The Young Musician's Textbook') is designed to supply curricular material for middle school, high school and college music students and those interested in the music world. Its concepts range in sophistication, in consideration of the wide range of student involvement with music throughout the age group. Each issue includes coverage of musical genres, instruments and equipment, theory and technique, music creation, technology and recording, rights, music media, higher music education and careers, and much more.

A plethora of streamlined features on the Exact Editions platform enable students to easily interact with the archive; the advanced search function allows for both simple keyword and more complex searches, contents pages are fully linked, and issues are organised neatly in stacks of years and decades to allow for easy navigation.

*In Tune Monthly* is available in the Exact Editions individuals and institutional shops here:

**Individuals:** <https://exacted.me/InTuneMonthlyIndividuals>

**Institutions:** <https://exacted.me/InTuneMonthlyInstitutions>

Founder Irwin Kornfeld commented: "As the magazine's principal target market is educational institutions, we are thrilled to have partnered with Exact Editions who specialise in extending the reach of digital editions into the institutional market around the world."

Managing Director of Exact Editions, Daryl Rayner, said: "*In Tune Monthly* is the perfect resource for music students - and having access to a fully-searchable archive of back issues enhances the publication's usefulness as a learning resource."

### **About In Tune Monthly:**

Created by Irwin Kornfeld and In Tune Partners in 2003, *In Tune Monthly* is a digital, interactive and streamed magazine published eight times, every 30 days from late September through late April of each school year. The publication employs a highly stylized design and offers both contemporary and traditional content about a broad array of music subjects explaining in simple terms how music and the music industries work.

### **About Exact Editions:**

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals with archives into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content, selling subscriptions and providing streaming solutions across web, iOS and Android platforms. Exact Editions are also the innovators of 'Reading Rooms' technology, so publishers can provide streaming, time-limited, access to digital editions.