

London, 30th March 2020

History Goes Digital With Exact Editions & BBC World Histories Collaboration

History enthusiasts, students and professionals alike can now dive into the past at the click of a button with a digital subscription to the complete archive of *BBC World Histories Magazine*, available across web, iOS and Android devices. Individuals and institutions will gain immediate access to an archive of back issues, accessible from wherever they are in the world.

Essential reading for the internationally curious reader, *BBC World Histories* gives a fresh perspective on how the past has influenced today's events, exploring the context that had forged today's global, political and economic landscape.

The complete archive comprises 21 issues and will grow in size and value with each monthly issue published. The Exact Editions platform not only presents the issues in an intuitive stacking interface, but offers comprehensive search functionalities that ensure seamless navigation to specific articles or issues.

BBC World Histories is available in the Exact Editions individual and institutional shops here:

Individuals: <https://shop.exacteditions.com/bbc-world-histories>

Institutions: <https://institutions.exacteditions.com/bbc-world-histories>

Mark Summerton, Publisher of Apps & Digital Editions at Immediate Media, said: "The new digital edition will greatly widen the institutional potential of the magazine. It joins several other BBC titles on the Exact Editions platform and I'm sure it will enjoy the same success in both the individual and institutional market."

Managing Director of Exact Editions, Daryl Rayner, commented: "The new archive is an invaluable resource for anyone interested in world history. It casts an eye over today's events whilst keeping one foot in the past; such retrospective analysis is greatly important for historical studies today."

About *BBC World Histories*:

Published by Immediate Media, *BBC World Histories Magazine* is a monthly magazine that forms part of the 'History Extra' group along with *BBC History Magazine* & *BBC History Revealed*. Each issue of the magazine explores the history behind the headlines, explain the fascinating and complex backstories that accompany today's global news stories.

About Exact Editions:

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals with archives into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content and selling subscriptions across web, iOS and Android platforms, for individuals and institutions.