

London, 13th July 2021

### **The Progressive Launches Subscriptions To New Digital Archive**

North American political magazine *The Progressive* has launched a brand new digital archive of issues on the Exact Editions platform. The collection, which currently features two years' worth of issues, will grow with each new issue published and is seamlessly accessible to subscribers old and new across web, iOS and Android devices.

Since 1909, *The Progressive* has sought to amplify voices of dissent and those under-represented in the mainstream, with a goal of championing grassroots progressive politics. The bi-monthly magazine publishes content on national politics, culture, and events including U.S. foreign policy, and can count such prominent writers as Wendell Berry, Edwidge Danticat & Barbara Ehrenreich among its contributors.

The new digital archive is enhanced by the streamlined tools offered by the Exact Editions platform; linked contents pages ensure easy navigation, while the advanced Boolean search function allows readers to search individual issues or the complete collection for keywords or topics. Institutional access is authenticated by IP-range to facilitate instant reading for students and staff on campus, while remote access options support research conducted at home or on-the-go.

*The Progressive* is available in the Exact Editions individual and institutional shops here:

**Individuals:** <https://shop.exacteditions.com/the-progressive>

**Institutions:** <https://institutions.exacteditions.com/the-progressive>

Publisher Norman Stockwell remarked: "It's wonderful to have a digital edition that is completely faithful to the print edition and showcases our striking front covers so well. The navigational features, and the search function in particular, really enhance readers' interactivity and make it a compelling product."

Managing Director of Exact Editions, Daryl Rayner, commented: "*The Progressive's* prestigious reputation and rich history makes the modern archive a very appealing resource to institutions all over the world, and we're thrilled to be helping the magazine reach new markets."

#### **About The Progressive:**

*The Progressive* has been a voice for peace, social justice and the common good since it was founded by Senator Robert M. La Follette Sr. of Wisconsin in 1909. Published bi-monthly, the magazine aims to amplify voices of dissent and voices underrepresented in the mainstream, with a goal of championing grassroots progressive politics.

#### **About Exact Editions:**

Exact Editions is a digital publishing company based in London. It is a team of producers, developers and designers that turns periodicals and books into dynamic, user-friendly digital editions. Exact Editions specialises in digitising content, selling subscriptions and providing streaming solutions across web, iOS and Android platforms. Exact Editions are also the innovators of 'Reading Room' technology, which enables publishers to provide streaming, time-limited access to digital editions.